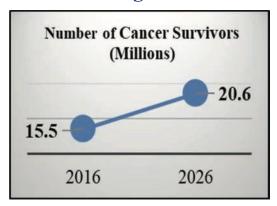
Developing a Comprehensive, Evidence-Based, Supportive Services Program for Cancer Survivors in a Private Oncology Practice



Joseph Ellul DNP, AGNP-C, Tanya Rowerdink DNP, RN, NP-C, CCD, Dianne Conrad DNP, FNP-BC, Robert Johnson MD, M.Ed.

Background



Unmet Wellness Needs

- Smoking -13% Continue to **smoke** (National Cancer Institute, 2018).
- Bone Health Bone Mineral Density Reduction (Hong et al., 2017).
- Sexual Health Distress. depression, and quality of **life** (Bae & Park, 2016; Usta & Gokcol, 2017).
- Fatigue 30% to 60% during treatment (Bower, 2014) 40% 12 months after treatment (Carlson. Waller, Groff, Giese-Davis, & Bultz, B.D., 2013)

Clinical Practice Question

What is an evidencebased, efficient, costeffective, and sustainable program that delivers supportive services to cancer survivors in a private oncology practice?

Methods

Organizational Assessment



Literature Review



Provider Surveys



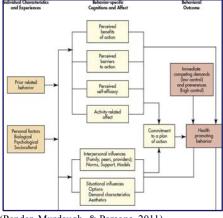
Stakeholder Meetings



Marketing and Education

Frameworks

Health Belief Model



(Pender, Murdaugh, & Parsons, 2011)

Kotter's Eight Step Process For Leading Change



Toolkit Development

- **Program Proposals**
- **Patient Education Materials**
- Clinic Processes
- **Business Plans**
- **Evaluation and Sustainability Plans**

Evaluation and **Sustainability**

- Satisfaction Surveys
- **Patient Volume**
- **Scheduled-Wait Times**
- **Cost Analysis**
- **Model Driven**
- Performance-Based **Payments**
- Certification Maintenance

Practice Implications

- Increase Performance-Based **Payments**
- **Maintain Certification**
- **Leaders in Oncology Care**
- **Patient Satisfaction Scores**
- Quality of Life

References Available Upon Request