

Influencing at a National Level as Leaders in a Non-traditional Setting

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Mission: To shape health care through innovative and expert nursing leadership

Vision: Nursing leadership—one voice advancing health



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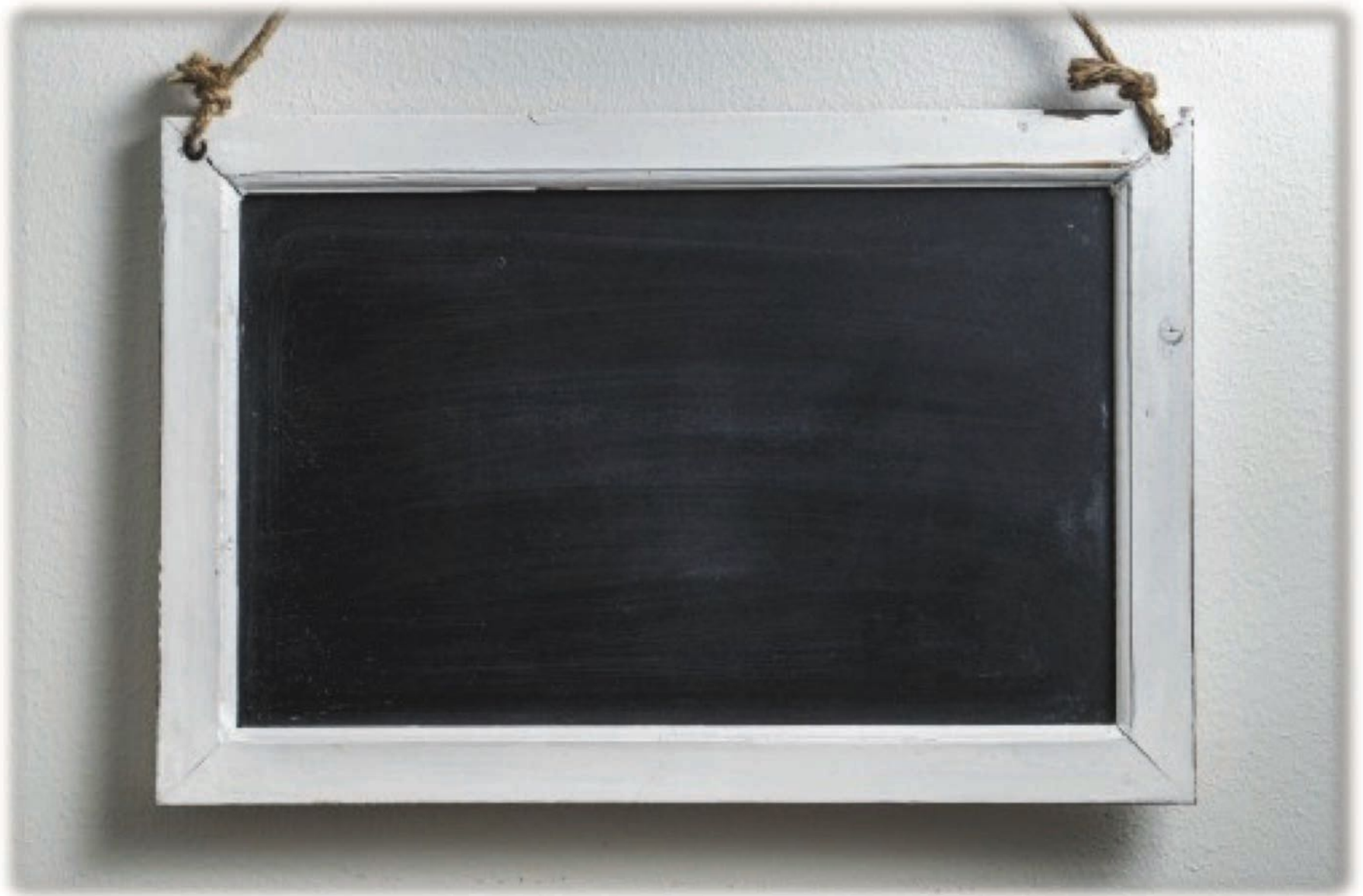


What We Have Learned

Working for an association offers a national platform to influence nursing practice and health care.

Our DNP preparation equipped us to excel working in the non-traditional role of association executive.

Non-traditional DNP roles provide innovative opportunities.



DNP Preparation

Goal: Grow the Programs

Analyze situation

Identify opportunities

Establish outcomes

Create a budget and plan

Implement

Evaluate



Influencing Leaders' Competencies



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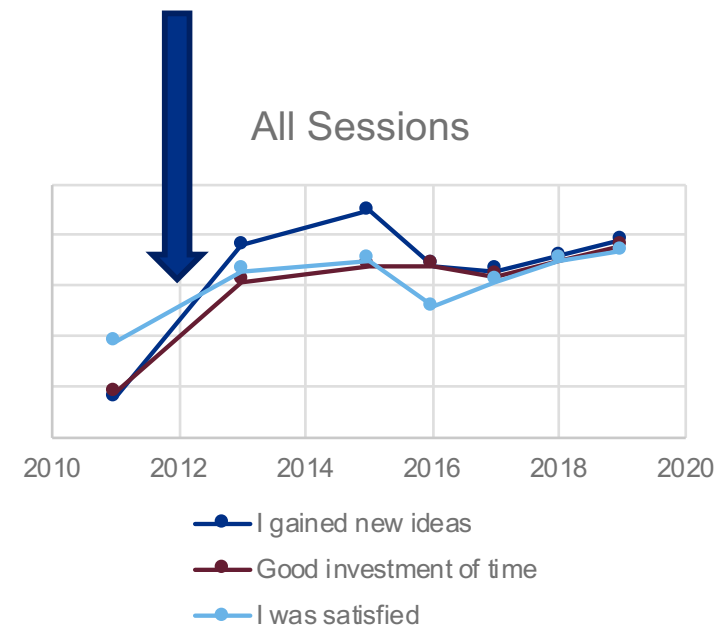
Outcomes Metrics and Influence: AONL Annual Conference

Increased dissemination of best practices and innovation

- Doubled number of presentations
- Thought Leaders
- Ignite Innovation and Research
- Collaborative Conversations
- Industry Partners

Improved outcomes

- Abstract selection
- Presenter support







Invited to the Table in New ways



Advocacy and Policy



Strategic Planning

2019–2021 Strategic Priorities and Objectives



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PRIORITY 1:

Advocate for nursing to shape the future of health care.

Objectives

- Advance nursing leadership's advocacy agenda.
- Create agents of change through grassroots advocacy and influence.
- Advocate for legislative and regulatory solutions to workforce issues.



PRIORITY 2:

Lead and influence the health care workforce.

Objectives

- Partner with academic stakeholders to prepare nurses to practice in emerging models of interprofessional care.
- Disseminate resources for nursing leadership career progression.
- Promote and support the elements of a healthful work environment.



PRIORITY 3:

Advance and sustain evolving nursing leadership competencies.

Objectives

- Advance thought leadership through holistic and creative learning experiences.
- Create innovative leadership development programs that drive measurable outcomes.
- Forge partnerships to leverage collective expertise.



PRIORITY 4:

Advance and promote affordable, value-based health care.

Objectives

- Define and communicate nursing's role in reducing the cost of health care.
- Drive the application of evidence-based leadership practice in support of value-based care and accessibility.
- Catalyze the design of future care delivery models.



PRIORITY 5:

Strengthen AONL's voice through a highly engaged, inclusive and diverse membership.

Objectives

- Enhance and support nursing leadership's community of practice.
- Engage with industry partners to drive health care transformation.
- Shape the narrative of the contribution of nurses to healthy communities.



Dual Role



American Hospital
Association®



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AONL Team

