

2018 Eleventh National Doctors of Nursing Practice Conference

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Mini-Podium Presentation  
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- ▶ Pitfalls In Ensuring Long Term Sustainability of a
  - ▶ Clinical Intervention or Innovation
  
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PURPOSE

TO ENCOURAGE DIALOGUE ABOUT DIVERSE AND UNEXPECTED  
BARRIERS TO IMPLEMENTING AND SUSTAINING  
A CLINICAL INTERVENTION IN THE FACE OF A  
TRADITIONAL MEDICAL HIERARCHICAL MODEL OF PRACTICE.

## Ideals of DNP Research

- ▶ Build research capacity
- ▶ Be part of a team that solves problems using an evidence-based or research framework
- ▶ To engage clinicians and academicians in a continuous loop, informing one another's work and sharing expertise to benefit the patient

These are also the structural impediments to sustaining an innovation or intervention.



## Obstacles To Conducting and Sustaining A Clinical Intervention or Innovation

*Policy that may affect the availability of resources  
and the political will to conduct research*

- ▶ Even if we do everything right about justifying the clinical benefit of an intervention it will not be sustainable in a climate of deliberately political acts of:
  1. Claiming
  2. Excluding
  3. Binding and controlling the ways in which we define and deliver care
  
- ▶ “You know, Connie... NO ONE will do televisits after you are gone....”

McMurry, (2015).



## How To Plan And Extend Achievements Beyond The Grant Year

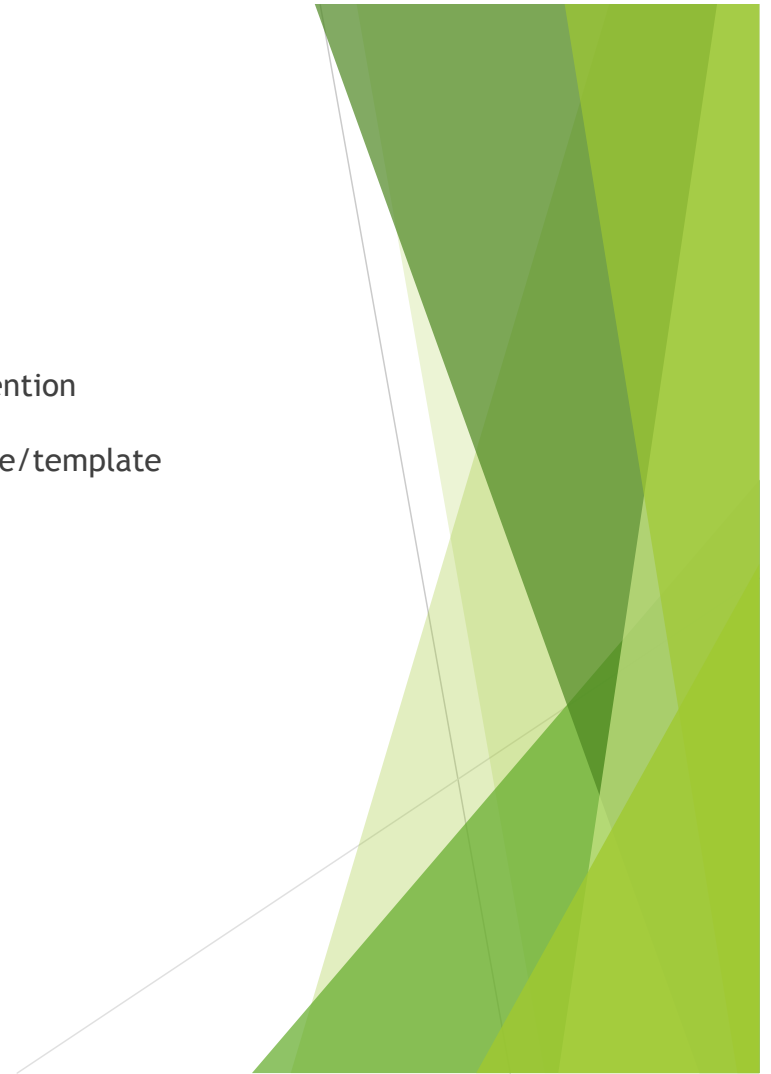
*Elements necessary to the sustainability of an innovation or clinical Intervention*

- ▶ Administration/Primary Care Clinicians must:
  - ▶ Agree theme is worthy and something on which to focus improvement actions
  - ▶ Acknowledge applicability of the intervention
  - ▶ Accept that the anticipated differences will be important enough to adopt a change in practice
  - ▶ Recognize the most immediate and visible returns on investment

## Strategies to Increase Understanding of the DNP's Role and Function in Research

*Making Health Care Safe, Improve Outcomes,  
and ... Demonstrate A Return On Investment*

- ▶ Clarify needs and benefits in the decision to incorporate the intervention
- ▶ Consider the pros and cons to the alteration in the clinician schedule/template
- ▶ Decide what role the clinicians want to take in the intervention
- ▶ Identify the help they need to make this decision
- ▶ Develop an action plan for the steps
- ▶ Share with the administration.



.... The Return On Investment  
Evidence-based Interventions Constitute The  
Proper Standard For Guiding Clinical Practice

- ▶ The greatest investment is in the following efforts:
- ▶ Propagating a change of mind set across an organization and its partners
- ▶ Encouraging the values of standardization and collaboration
- ▶ Establishing common goals and processes not only for current sharing of infrastructure and content, but as a foundation for the ongoing evolution of people, processes, and technologies that can take advantage of new partnership opportunities as they emerge, bypassing many of the traditional barriers to organization change and process improvement

Priestly (2008)

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